

Lisa 
CROSLEY
for Kettering City Council

Dear Neighbor:

On November 8, the voters of District 4 have an opportunity to send Kettering in a new direction. For 25 years, Bruce Duke has held his Council seat. During his time in office, Kettering's population has declined, jobs have been lost, and vacant homes and empty storefronts are springing up around our community. Mr. Duke's model of high tax and high spending fails to work in these difficult economic times. Our property values will not recover if we continue to lose people and jobs. Mr. Duke has proposed no solutions to these problems — just more of the same.

As a small business owner, I have the skills and commitment to work with others to face our challenges. **I ASK YOU TO CONSIDER MY PROPOSALS AND GIVE LISA CROSLEY YOUR VOTE FOR CITY COUNCIL.**

MY PROPOSALS TO REVITALIZE KETTERING

1. CUT EXCESSIVE COUNCIL SALARIES

Current Salary: \$15,571 *PLUS* pension benefits. I propose to lower council member and the Mayor's pay to \$6,000 to match that of Beavercreek. Annual taxpayer savings: over \$75,000. **LEADERSHIP STARTS AT THE TOP.**

2. STOP OUT-OF-CONTROL SPENDING

Over the past decade, City operating expenses grew *TEN TIMES* faster than Kettering's median household income (38.8% versus 3.6%)! Spending grew *50% faster* than inflation! Published figures indicate our Finance Department costs more to operate than Beavercreek, Centerville, Washington Township, and Miamisburg *COMBINED!* **BETTER STEWARDSHIP IS NEEDED.**

3. IMPLEMENT TERM LIMITS

Other city councils in the Miami Valley have embraced term limits which encourage fresh ideas and perspectives. **I STRONGLY SUPPORT TERM LIMITS FOR COUNCIL AND MAYOR.**

4. CREATE TRANSPARENCY & ACCOUNTABILITY

Citizens can't hold officials *accountable* without *easy access* to how taxes are spent. Under Ohio law, salary, benefits, and employment contracts are deemed public information. I propose such information be posted on the City website. **I SUPPORT OPEN GOVERNMENT.**

5. SEEK COLLABORATION

Now is the time for Kettering to explore collaboration with neighboring jurisdictions to provide essential public services at a lower cost. **I SUPPORT CREATIVE COST-CUTTING.**

6. REVIEW ORDINANCES, REGULATIONS

The City must become more business friendly to create new jobs and reverse our population decline. I propose a review of city ordinances and regulations with an eye to reforms making Kettering more attractive to business investment and job creation. **I SUPPORT A BUSINESS-FRIENDLY KETTERING.**

7. BOLSTER ECONOMIC DEVELOPMENT

The City must focus on creating jobs. The Economic Development Department consists of *ONE* person (out of 550 full-time equivalents employed by the City)! *1 out of 550!* I propose putting more resources towards economic development specifically towards utilizing the Dorothy Lane / Wilmington Pike Corridor and Town & Country Shopping Center. **I SUPPORT A VIBRANT PRIVATE SECTOR.**

8. REDUCE TAXES

By implementing the above proposals, we will lower the cost of government, create new jobs, and stabilize our population. This will allow a gradual and responsible reduction in our City income tax from 2.25% to 1.5%—while maintaining excellent essential public services. Reduced taxes will make Kettering more competitive with neighboring jurisdictions. **I SUPPORT RESPONSIBLE TAX REFORM.**

MORE INFORMATION: Please contact Lisa Crosley at (937) 903-6767, at lisa@lisacrosley.com, or at her website, www.lisacrosley.com